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Bayne Back Behind Wheel of Wood Brothers' No. 21; Ford Customer Service Division Returns as Primary Sponsor

- Defending Daytona 500 winner Trevor Bayne will be back behind the wheel of the No. 21 Motorcraft/Quick Lane Ford Fusion in the NASCAR Sprint Cup Series.
- For the 12th consecutive year, Ford Customer Service Division (FCSD) will support famed Wood Brothers Racing as primary sponsor, with its brands Motorcraft and Quick Lane prominently displayed on the sides of the iconic No. 21.
- Bayne will start the Motorcraft/Quick Lane Ford Fusion at the Daytona 500 in February.

DEARBORN, Mich., Jan. 6, 2012– Ford Customer Service Division (FCSD) and its brands Motorcraft and Quick Lane will continue to support the No. 21 NASCAR Sprint Cup Series Ford Fusion owned by the legendary Wood Brothers in 2012, with defending Daytona 500 winner Trevor Bayne behind the wheel.

“We are proud to continue our relationship with such an outstanding team,” said Mary Lou Quesnell, Marketing Director, FCSD. “Thanks to the hard work of the Wood family, the No. 21 Motorcraft/Quick Lane Ford Fusion continues to be one of the most popular cars in the NASCAR Sprint Cup Series - and fans are just drawn to Trevor’s enthusiasm. We look forward to a successful 2012 season, starting off by defending our win at the Daytona 500.”

FCSD and Ford Motor Company have had a long, successful history with Wood Brothers Racing.

“It’s really exciting to be back together with Trevor behind the wheel of the No. 21, with Motorcraft and Quick Lane,” Eddie Wood said. “We’re looking forward to next week’s testing at Daytona International Speedway and hopefully winning again at Daytona.”

Motorcraft, a Ford Motor Company brand of automotive parts ranging from filters and spark plugs to engines and transmissions, will be the primary sponsor on the Wood Brothers No. 21 NASCAR Sprint Cup Ford Fusion for 12 races beginning in February at the Daytona 500, a race they won last year.

Quick Lane Tire & Auto Centers are operated by Ford and Lincoln Mercury dealers, but are equipped to provide services for all makes and models. Quick Lanes offer routine vehicle maintenance services such as oil and filter changes, and light repair services like brake repairs and tire replacements, all done by factory-trained technicians with no appointment necessary for customers.

FordParts.com will also be an associate sponsor in 2012.

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About Motorcraft

Motorcraft® offers a complete line of replacement parts that are recommended and approved by Ford Motor Company. From routine maintenance to underhood repairs, Motorcraft parts offer exceptional value with the highest quality and right fit at competitive prices. Motorcraft parts are available nationwide at Ford and Lincoln dealers, independent distributors, and automotive parts retailers and are backed by Ford Motor Company's Service Parts Limited Warranty. For more information, visit www.motorcraft.com.

About Quick Lane Tire & Auto Centers

Quick Lane® provides automotive quick services for all makes and models. Quick Lane's nationwide network of 600 facilities, each providing the convenience of an aftermarket company (no appointment necessary, service while you wait, evening and weekend hours, competitive prices) with the confidence of a major automotive manufacturer (quality parts, factory-trained technicians). Quick Lane® is a registered trademark of Ford Motor Company. For more information, visit www.quicklane.com.

About FordParts.com

FordParts.com allows repair shops, body shops, fleets and do-it-yourselfers to purchase online over 280,000 Genuine Ford and Motorcraft parts quickly and easily. As well as the convenience of ordering parts online 24/7, FordParts.com provides full line catalogs with VIN look-up, parts pricing, inventory availability, FedEx over-night shipping, and technical illustrations of over 22,000 parts and assemblies. For more information, visit www.fordparts.com.

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